

**Tri-City Dog Park Society**  
**Board Meeting**  
**7:30 pm Wednesday, August 3, 2011**  
**Paws to Play Dog Daycare located at BlyLee's Animal Health Oasis**

**Attending Board:**

Alan White, President, Alexandra Olson, Treasurer, Teresa Smith, Secretary, Kirt Clem, Webmaster

**Attending Membership:**

Laurie Ness, Patrick Paulson, Richard May

**Treasurer's Report (Alexandra Olson)**

- ❖ Account Information for period of June 2 - August 3, 2011
  - Account Total \$ 6,185.09
  - Breakdown
    - Donations 100.00
    - Memberships 375.00
    - T-shirt sales 50.00
    - Yard Sale 1009.25
    - Memorial Bricks 550.00
    - Raffle Sales 281.00
    - Checking Account Balance 3749.88
    - Savings Account Balance 2435.21
  
- ❖ Received additional \$25.00 in Yard Sale earnings during the meeting.

**City of Richland Parks and Recreation Update (Teresa Smith)**

- ❖ October grand opening very doable. Need to work with Phil to decide when and who to invite. Phil suggested the Mayor and having an unveiling of the memorial stone.
  - Group discussed holding the event the weekend of October 22.
  - Would love to have the Mayor and Audrey's minister wants to be there.
  - Discussed whether or not to have fundraising activities or just the opening and memorial stone unveiling. Possibly do a small fundraiser but nothing big.
- ❖ Eagle Scout may sod small dog park section as his project. If not, we will need another long sod-laying work day.
- ❖ Small tasks include trimming sod along the fence line, trimming down and treating the fence posts, general clean-up around the outside of the fence.
- ❖ Talked to Phil about placing a donation station at the entrance, preferably before the grand opening. He is checking into it.

- ❖ Asked Phil if the City would be willing to be a co-sponsor for the Pooch Plunge. If they did then we would have no fee and they would be able to advertise for us. He is checking into that as well.

### **Fundraising**

- ❖ Chris Cirignano has resigned as Fundraising Chair. Thank you to Chris for his efforts. We will need to recruit a new chair. Discussed whether or not to use the web site to advertise for positions. Decided Facebook might be more appropriate.
- ❖ Ongoing/Upcoming fundraising events:
  - **Applebee's Pancake Feed:** Cancelled event as no tickets have been sold and advertising has been minimal. Will look at rescheduling for sometime early next year and then hitting the promotion hard. Al and Teresa will plan a meeting with the Applebee's manager.
  - **Pooch Plunge at Howard Amon Park Wading Pool:** Saturday and Sunday, September 10-11. Decided we would run the Plunge from 9:00 am to 2:00 pm each day. Will need volunteers at 7:30 am and 2:00 pm for setup and teardown. Will also need volunteers for the event itself.
    - Held long discussion about how to really get this event advertised and how to raise additional funds during the event. Will need to find out if the City is co-sponsoring before we can decide on additional fundraising ideas.
    - Will have door prizes. Several items are left from the raffle.
    - Decided on \$5.00 per dog.
  - **American Cancer Society Bark For Life:** Saturday, September 17. At Badger Mountain Community Park this year. Need to decide if we can support a membership table at this event.

### **New Business (Al White)**

- ❖ Jan Davis has resigned as Vice President. Need to recruit for this position. Suggestion was made that we ask Dave Cazier. Al will take that task.
- ❖ Discussed the web site. Commitment was made that board meeting minutes would be produced within a week of the meeting. The minutes and any additional updates would be added to the web site within a week after that. Will try to limit web site updates to once a month unless we have an event or work party set up last minute.
  - Web site updates regarding the new location and the upcoming Pooch Plunge should be made as soon as possible.
- ❖ Discussed other fundraising events.
  - Alternative Gift Fair was discussed. Needs to be done differently than last year in order to be successful. Will think about it and discuss at next meeting.
  - Discussed various ways of getting our "face" out there.
    - NWPR.org Calendar, Facebook, Realtor web sites, etc.
    - Teresa and Kirt will work to get more information out

- Will work with Facebook to get information out quicker
- Will get posters made for Pooch Plunge and get them out to businesses and at the dog park.
- Recommendation was made that we have several administrators on Facebook. Will limit it to Board Members only. For now will be Kirt, Alexandra, and Teresa.

**Next Meeting**

- ❖ Wednesday, September 7, 2011, 6:30 pm at Paws to Play Dog Daycare located at BlyLee's Animal Health Oasis