

Tri-City Dog Park Society
Board Meeting
6:30pm Wednesday, July 10, 2013
Held At Sharehouse Coffee

Attending Board:

Dave Cazier, President, Lynsey Hyson, Secretary, Alexandra Olsen, Treasurer, Bill Bell, Vice President

Attending Memberships:

Sami Crawford, Aimee Oropeza, Charlene Clark, Agustin Ramos, Gaby Rios, Suzanne Lefevre, Tiffani Gaimer

Old Business:

Treasurer's Report:

Income: \$5,571.00 (Donations, Dues and Badger Mountain Dog Park)

Expenses: \$4,255.55

Balances

Checking: \$6,460.60

PayPal: \$431.38

Savings: \$7,691.66

Total: \$14,583.64

*Minutes were approved from June.

Media:

*We had 428 visits to our website in 20 days. 43% are looking up the dog park directly, 46% by doing a Google search and 11% is referral traffic.

*Facebook is staying positive. We would like to start deleting animal cruelty post due to the depressing nature. We also discussed when people want to join our Facebook page once we ok them send them a greeting with a membership form attached to try to gain more memberships.

Parks Department:

*Park patrons are complaining about the new gates so Jen will talk to Frontier about fixing the new gates so they are easier to open and close. Also people are leaving the gates open and it is becoming an issue.

*A tree needs to be moved because it is too close to the power access.

*The rules have been approved by the city and their lawyers. They are trying to have the spay and neuter as a city code rule.

*Englewood will take until the end of August to get fixed and be accessible. Also the water is back on in the dog park.

Pooch Plunge:

*Dave will create and print off flyers for advertising. We don't want to exceed \$100 in the cost to print flyers and Sami will distribute these flyers to businesses. Lynsey will look into how much a reader board is for rent to post on George Washington Way. Sami will do radio airtime for advertising with a PSA station and others. Bill will contact Jackson's bar to see if we could advertise on their reader board.

*We decided to have no DJ to cut cost and also not to spend \$200 to drain the pool and have it refilled. Bill will look into how much it is to rent the gazebo by the pool and if it's available for use.

*All vendors must have a Richland license, which Alexandra will look into with each vendor. As of now we will have Between the Buns, artist Chris Keeting, a boxer rescue group, Paws Pet Emporium, Puptown groomers and a jewelry stand.

*We also have the volunteer help from Trittech vet. Alexandra has a signup sheet for people who want to volunteer at the plunge.

Fundraisers:

*Lynsey brought up doing a 5k/10k walk run again. We could have it in October and incorporate our Octover fest idea into it. Have a beer garden at the finish line with hot dogs or something to that extent. We need to come up with an idea to make it stand out from other walk/runs. This will be our next big event we start to work on after the Pooch Plunge.

*Lynsey contacted Shakey's pizza and they will do a fundraiser event where the dog park gets 20% of food purchases during a specific time frame during the week. We discussed having it September 26th or Oct 10th. Lynsey will contact Shakey's to set this up.

*We discussed having a mini pooch plunge at the dog park with kiddie pools. We would have to rent out the dog park per the City of Richland Parks Dept. This is something we want to start doing next year.

Parks partnership program:

*The city of Richland gave us a check for \$5,000 for the partnership program. We did pay 3 Rivers landscaping \$3,975.00.

*In the initial plan we included plants, but we have decided to wait until next year due to the weather. We do however want big boulders put into the landscaping that the city said they would obtain and put in the park.

*Our next step is to purchase the fountains. We will talk to Phil about this.

New Business

Open discussion:

*It was brought up if we can have a paved handicap parking area. Also since dog park users having to park off Keene and walk up to the park there have been issues with kids approaching our dogs and even causing confrontations. We want to know if a walkway or path can be sectioned off from the parking lot to the dog park so that patrons and their dogs can get to the dog park safely.

Next Meeting:

*Wednesday, August 7th at 6:30pm

*Sharehouse Coffee Shop

Meeting was adjourned at 8:25pm.