

**Tri-City Dog Park Society
Board Meeting
6:30pm Wednesday, March 5, 2014
Held at Sharehouse Coffee**

Attending Board:

Bill Bell, Vice President, Alexandra Olson, Treasurer, Charlene Clark, Secretary

Attending Memberships:

Lynsey Hyson, Michelle Granbois, Thomas Granbois, Sami Crawford, Aimee Oropeza,
Jan Davis

Old Business:

Treasurer's Report:

Income: \$50 in paid dues, \$50 not deposited in February

Expenses: \$1.40 (PayPal fees)

Balances

Checking: \$1,541.68

PayPal: \$314.36

Savings: \$11,580.88

Total: \$13,436.92

Meeting Minutes:

*February meeting minutes were approved

*We have 104 members current in dues.

Media: *Eric was not at the meeting

- We had 291 visits over the past 30 days, almost a 40% increase than the 30 days prior. Top cities are: Kennewick, Richland, Seattle, San Francisco (which is probably from me checking in while on business travel), Pasco, then Spokane.
- We are now officially receiving more traffic on the site from mobile phones (53%) than desktop/laptop computers (40%), with tablets last (7%). This is a common trend, especially for location/place websites - people are on the go and want to find something - or they are at home and the mobile phone is closer than their computer.
- Most of the traffic comes from Google searches (60%), then direct - people typing in our web address specifically or having it bookmarked (20%), then the rest are other search engines (yahoo/bing) and clicks from Facebook.

Parks Department:

*State of the dog park: A member by the name of Dave made poop bag roller holders (1 for the small dog park & large dog park), we would like to get the fountains and water sprinklers turned on, and the tree stakes can be removed. It was mentioned that the garbage needs to be picked up more frequently, Alexandra wants to fill the holes in the dog park with City mulch, and there was a dog biting incident. The member involved in the dog biting incident

emailed Dave. There was an idea of having a cleaning party at the dog park to work on the dog waste issue.

Fundraisers:

*Pooch & Pal event- we will have a table at this event. Alexandra will be volunteering at the event.

*Membership appreciation mixer- Alexandra agreed to place the event on Facebook/website and to create an Evite. It was decided to have Charlene choose the food for the event and the food choices have to be made by March 17th. We are going set-up a table outside at the winery for member check-in. Charlene offered to follow up on the music situation at winery, if we could bring in our own music. Charlene offered to email the appreciation mixer flyer to different members and the board.

New Business

Open Discussion:

An idea of renting out the small dog park and having education classes taught to members and non-members could pay a fee was mentioned. Also the idea of placing TCDPS information/application at local dog friendly hotels was also mentioned.

Next Meeting

*Wednesday, April 2, 2014

*Sharehouse Coffee Shop

Meeting was adjourned at 8:00 pm